

ANTHONY AGUGHASI

WordPress Developer | Shopify Expert | WordPress Designer | Web Developer

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SUMMARY

Highly effective Web Developer and Designer with a proven track record of delivering high-impact, human centered digital solutions across WordPress and Shopify implementations. Adept at leading cross-functional projects and optimizing workflows, leveraging expertise in Figma for design, and applying platform-specific skills including Liquid, SEO, speed optimization, security, and troubleshooting to ensure both platforms deliver seamless performance. Recognized for expertly translating complex design and business requirements into actionable, reliable, and high-converting web solutions that ensure stakeholder satisfaction.

TECHNICAL FOUNDATION AND PROFESSIONAL EXPERIENCE

EDUCATION

Federal University of Technology
Minna, Niger State
2016 – 2023

West African Senior School Certificate
Examination (WASSCE)

2010 – 2013

CORE COMPETENCE

Platform Expertise

- WordPress CMS
- Shopify Development
- WooCommerce
- E-commerce website development
- Liquid Template Language

Frontend & Design

- Responsive Web Design
- Figma Prototyping

Optimization & Backend

- Technical SEO & Audits
- Page Speed Optimization
- MySQL for Database Management

TOOLS & TECHNOLOGIES

- WordPress
- Shopify Liquid
- Shopify
- WooCommerce
- SEO
- Elementor
- JavaScript
- CSS
- HTML
- PHP
- MySQL

WordPress & Shopify Developer

We Make Magic Studios (Remote), 2025 Present

- Architect and deploy high-performance e-commerce solutions, specializing in Liquid development and integrating third-party APIs for inventory management and payment gateways.
- Spearhead the migration of legacy WordPress sites to modern architectures and ensure mobile-first responsiveness across all platforms, boosting user engagement by an average of 18%. (Sites built with Elementor).
- Implement advanced Web Security Protocols and troubleshooting measures, reducing site vulnerabilities and achieving a 99.9%+ uptime across all managed client domains.
- Collaborate with the UX team, translating high-fidelity Figma designs into pixel-perfect, cross-browser compatible front-end code using HTML5, CSS3/Sass, and JavaScript.

WordPress Developer

Levic Digital Agency (Remote), 2023 - 2024

- Developed and launched over 10 custom WordPress websites for small and medium-sized businesses, utilizing the WooCommerce framework to establish and scale online stores.
- Optimized website performance (speed and core web vitals) using caching, image optimization, and code minification, resulting in an average Page Speed score increase of 35 points.
- Conducted comprehensive Technical SEO audits and implemented schema markup and structured data, improving client organic search rankings and increasing click-through rates.
- Managed all aspects of client project lifecycle, including requirements gathering, design, development, deployment, and post-launch maintenance and support.

