

ANTHONY AGUGHASI

WordPress Developer | Shopify Expert | WordPress Designer | Web Developer

Contact

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Professional Summary

Dynamic Web Developer and Designer with 5+ years of experience delivering high-impact, user-centered digital solutions on WordPress and Shopify platforms. Proven expertise in leading cross-functional projects, optimizing workflows, and leveraging Figma for collaborative design. Skilled in Liquid templating, technical SEO, performance optimization, security protocols, and troubleshooting to drive seamless, scalable e-commerce experiences. Excel at translating complex business requirements into reliable, high-converting web solutions that enhance stakeholder value and global user engagement.

Professional Experience

WordPress & Shopify Developer

We Make Magic Studios (Remote)

January 2025 - Present

- Architected and deployed high-performance e-commerce solutions using Shopify Liquid, integrating third-party APIs for inventory management and payment gateways to support international scalability.
- Led migrations of legacy WordPress sites to modern architectures, ensuring mobile-first responsiveness and boosting user engagement by 18% across global audiences (built with Elementor).
- Implemented advanced web security protocols and troubleshooting measures, reducing vulnerabilities and achieving 99.9%+ uptime for client domains worldwide.
- Collaborated with international UX teams to translate high-fidelity Figma designs into pixel-perfect, cross-browser compatible front-end code using HTML5, CSS3/Sass, and JavaScript.

WordPress Developer

Levic Digital Agency (Remote)

January 2020 – December 2024

- Developed and launched 10+ custom WordPress websites for SMBs using WooCommerce, establishing scalable online stores with global payment integrations.
- Optimized website performance through caching, image optimization, and code minification, improving Core Web Vitals and PageSpeed scores by an average of 35 points for enhanced international SEO.
- Conducted technical SEO audits, implementing schema markup and structured data to elevate organic search rankings and click-through rates in competitive global markets.
- Managed full project lifecycles—from requirements gathering and design to deployment, post-launch maintenance, and 24/7 support—for remote international clients.

Education

B.Tech. in Information Technology (Focus: Web Development)

Federal University of Technology, Minna, Nigeria

September 2016 – July 2023

West African Senior School Certificate Examination (WASSCE)

September 2010 – June 2013

Core Competencies

Platform Expertise

- WordPress CMS Development
- Shopify & Liquid Templating
- WooCommerce E-commerce
- Full-Stack E-commerce Solutions

Frontend & Design

- Responsive Web Design
- Figma Prototyping & UI/UX Collaboration

Optimization & Backend

- Technical SEO Audits & Implementation
- Page Speed & Core Web Vitals Optimization

- MySQL Database Management & Security

Tools & Technologies

- **Platforms:** WordPress, Shopify, WooCommerce
- **Languages:** HTML5, CSS3/Sass, JavaScript, PHP, Liquid
- **Design & Tools:** Figma, Elementor
- **Optimization:** SEO Tools (Google Analytics, Search Console), MySQL

Available for remote opportunities worldwide. Flexible across global time zones. Open to relocation for the right international role. References available upon request.